

Our

WELCOME

guide



Paper Muse Co.

LUXURY INVITATIONS & STATIONERY



WELCOME TO PAPER MUSE .CO, where art meets heart and every detail is designed to make your wedding as unique as your love story. We're not just about creating invitations; we're about crafting pieces that leave you swooning and your guests talking. From timeless elegance to bold modernity, we specialize in transforming your vision into bespoke stationery that sets the stage for your special day. Whether you're dreaming of semi-custom suites with a personal twist or fully custom creations where the sky's the limit (yes, even that gold-foil-constellation-liner idea), we're here to make it happen — stress-free and full of joy.

We know wedding planning can sometimes feel like herding cats. That's why we've made it our mission to take the guesswork out of the stationery process. Consider us your personal guide through the labyrinth of paper stocks, foil finishes, and wax seals. We'll walk you through every step, sprinkling a little humor and a lot of expertise along the way. Think of us as your wedding paper BFFs — here to help you design something that's not just beautiful but heirloom-worthy.

At Paper Muse .Co, we believe your wedding stationery should do more than invite guests; it should make jaws drop, hearts flutter, and set the tone for a day you'll cherish forever. So, let's create something extraordinary together. Come muse with us — you bring the love, and we'll bring the art.

PAPER MUSE .CO

info@papermuse.co • www.papermuse.co • Rochester Hills, MI

Print Styles

FULL COLOR DIGITAL PRINTING

Full-color digital printing is a process that prints in a full spectrum of colors directly onto paper or other materials. This method is affordable and ideal for producing vibrant, detailed prints without the need for traditional printing plates. It's especially suited for wedding invitations with custom artwork or colorful designs as the focal point.

RAISED THERMOGRAPHY

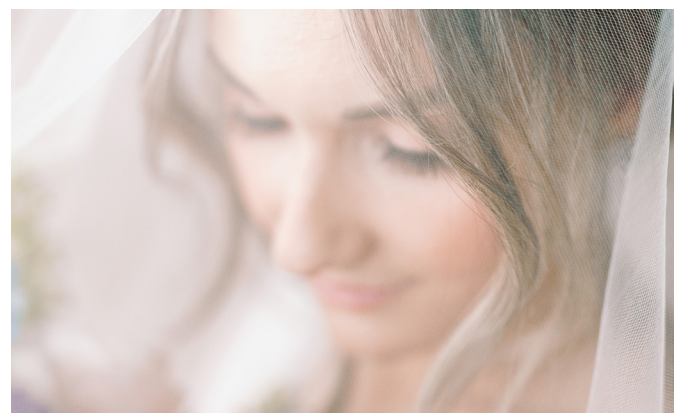
Thermography is a printing process that creates raised, textured lettering or designs by applying a special powder to wet ink and then heating it. The heat causes the powder to melt and bond to the ink, resulting in a glossy, raised effect similar to engraving but at a more affordable price. This process is often used for wedding invitations and stationery to add a touch of elegance and depth.

FOIL STAMPING OR FOIL PRESS

Foil stamping, or foil press, is a specialized printing technique that uses heat, pressure, and metallic or color foil to create a shiny, reflective design on the surface of paper or other materials. The process involves first manufacturing a copper plate featuring a custom design then pressing the heated metal die onto the foil, which transfers the design onto the material, giving it an elegant, luxurious finish. It's commonly used for adding metallic accents, such as gold or silver, to enhance the look and feel of wedding invitations and stationery. It is a luxury print process and more costly than digital printing or thermography.

LETTERPRESS

Letterpress is a traditional printing technique where semi-transparent inked designs or text are pressed into thick, soft cotton paper using a custom metal or polymer plate. This process creates a distinct, tactile impression that adds elegance and texture to each piece. Known for its classic, timeless feel, letterpress is often used for high-end stationery like wedding invitations. It is the most luxurious of all of the print processes.



Our Design Process:

SEMI-CUSTOM SIMPLIFIED & STRESS-FREE

Step 1: Place Your Order

Start by exploring our Semi-Custom Collection and selecting your favorite suite. Need adjustments? No problem! We'll create a personalized listing just for you. Once you're happy with your choices, place your order or pay a 50% deposit to secure your spot on our design calendar.

Step 2: Sign the Contract

After your order is placed, we'll send over a design contract outlining all the details. Signing this ensures we're on the same page and ready to bring your vision to life.

Step 3: Submit Your Templates

We'll provide easy-to-use templates for your wording and guest address details. Fill these out and send them back as editable attachments—error-free and ready for design magic! If you have any questions about etiquette or formatting, we're experts and here to advise!

Step 4: Custom Artwork Begins (if applicable)

If your suite includes custom artwork, this is when we start creating. From hand-drawn elements to intricate design details, we'll ensure every piece reflects your style.

Step 5: Review Your Proofs

You'll receive digital proofs to review and approve. Your order includes two rounds of revisions to ensure every detail is perfect. Additional rounds are available for a small fee.

Step 6: Make Edits or Corrections

Need tweaks? Send us your changes in a single email to streamline communication. Once you're thrilled with the final design, we'll move on to production.

Step 7: Production & Printing

With your approval in hand, we'll send your order to print. From luxurious paper stocks to specialty finishes like foil stamping and letterpress, every detail will be flawless.

Step 8: Assembly (if applicable)

If you've opted for assembly, we'll handle the intricate details like layering, wax seals, and envelope liners—so everything arrives beautifully packaged and ready to impress.

Step 9: Shipping

Once your suite is complete, we'll ship it directly to you, ready for mailing. Now, all that's left is to enjoy the compliments as your guests receive their stunning invitations!

Let us take the guesswork out of your wedding stationery process. You're in good hands!

Our Design Process:

FULLY CUSTOM DESIGN: FULL OF EXCITEMENT & CREATIVITY

Step 1: Schedule a Consultation

We'll begin with a one-on-one consultation to discuss your love story, wedding vision, and all the details that make your day unique. This step helps us lay the foundation for your custom design. We highly recommend ordering a sample pack to have in-hand before your call.

Step 2: Explore Concepts and Materials

We'll brainstorm design concepts and review options for paper, print techniques, and embellishments like wax seals or ribbon. Every element will be carefully selected to reflect your vision.

Step 3: Secure Your Spot

After our consultation, we'll send a proposal and contract outlining your project. Review it and make any changes you would like until it fits your vision and budget! Once signed and the 50% deposit is received, your spot on our design calendar is reserved.

Step 4: Custom Artwork Creation

Next, we'll begin designing your invitation suite, incorporating hand-drawn artwork, unique layouts, and/or any special elements discussed during your consultation.

Step 5: Review and Revise

You'll receive digital proofs to review. Three rounds of revisions are included to ensure your suite is perfect. Additional changes can be made for a small fee.

Step 6: Final Approval

Once you're thrilled with the final design, you'll give the green light for production.

Step 7: Production & Printing

Your suite is then brought to life using the finest materials and print techniques. From letterpress to foil stamping, every piece will be flawlessly crafted.

Step 8: Assembly (if applicable)

Opted for assembly? We'll handle all the finishing touches, so your suite is beautifully packaged and ready to impress.

Step 9: Delivery

Your finished suite will be shipped to you, ready for mailing. All that's left is to wow your guests with their stunning invitations!

Let us bring your vision to life with a seamless, personalized process designed just for you.





Pricing Guide

DIGITAL PRINT INVITATION SUITE

starting at \$5

Invitations \$2.50 • White Euroflap Outer Envelope \$0.50 or Color Euroflap Outer Envelope \$1.00 • White Euroflap Inner Envelope \$0.50 or Color Euroflap Inner Envelope \$1.00 • RSVP Cards \$1.50 • White RSVP Envelope \$0.50 or Color RSVP Envelope \$1.00 • Medium Details Cards \$2.00

WHITE INK INVITATION SUITE

starting at \$6

Invitations \$3.00 • White Euroflap Outer Envelope \$0.50 or Color Euroflap Outer Envelope \$1.00 • White Euroflap Inner Envelope \$0.50 or Color Euroflap Inner Envelope \$1.00 • RSVP Cards \$1.50 • White RSVP Envelope \$0.50 or Color RSVP Envelope \$1.00 • Medium Details Cards \$2.50

THERMOGRAPHY INVITATION SUITE

starting at \$7

Invitations \$3.50 • White Euroflap Outer Envelope \$0.50 or Color Euroflap Outer Envelope \$1.00 • White Euroflap Inner Envelope \$0.50 or Color Euroflap Inner Envelope \$1.00 • RSVP Cards \$2.00 • White RSVP Envelope \$0.50 or Color RSVP Envelope \$1.00 • Medium Details Cards \$2.50

FOIL PRESSED INVITATION SUITE

starting at \$8

Invitations \$4.00 • White Euroflap Outer Envelope \$0.50 or Color Euroflap Outer Envelope \$1.00 • White Euroflap Inner Envelope \$0.50 or Color Euroflap Inner Envelope \$1.00 • RSVP Cards \$2.50 • White RSVP Envelope \$0.50 or Color RSVP Envelope \$1.00 • Medium Details Cards \$3.00

LETTERPRESS INVITATION SUITE

starting at \$9

Invitations \$5.00 • White Euroflap Outer Envelope \$0.50 or Color Euroflap Outer Envelope \$1.00 • White Euroflap Inner Envelope \$0.50 or Color Euroflap Inner Envelope \$1.00 • RSVP Cards \$3.00 • White RSVP Envelope \$0.50 or Color RSVP Envelope \$1.00 • Medium Details Cards \$4.00

COMBINATION PRINTING INVITATION SUITE

starting at \$10

Invitations \$6.00 • White Euroflap Outer Envelope \$0.50 or Color Euroflap Outer Envelope \$1.00 • White Euroflap Inner Envelope \$0.50 or Color Euroflap Inner Envelope \$1.00 • RSVP Cards \$3.00 • White RSVP Envelope \$0.50 or Color RSVP Envelope \$1.00 • Medium Details Cards \$4.00



EMBELLISHMENTS

Digital Envelope Liners	\$1.50
Flat Foil Envelope Liners	\$3.00
Foil Pressed Envelope Liners	\$4.00
Pre-designed Wax Seals	\$1.50
Custom Designed Wax Seals	\$2.50
Layering / Matting Cards	\$1.00
Metallic Thread	\$0.25
Satin Ribbon	\$0.50 and up
Other Luxury Ribbon	TBD

SPECIAL FINISHING

Die Cutting (Shapes we own)	+\$1 and up
Deckled Edging	+\$2
Double Thick Stock	+\$1 and up
Edge Painting	+\$2
And more!	TBD

ENVELOPE PRINTING SERVICE

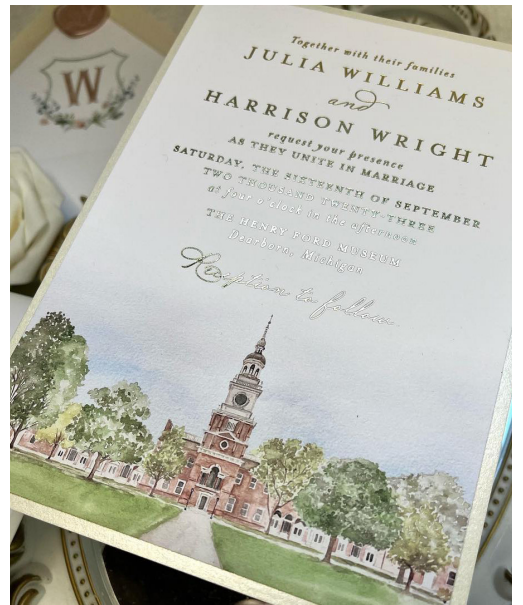
Outer Envelope Return Address (black ink)	\$1.00
RSVP Address (black ink)	\$1.00
Guest Addressing (black ink)	\$1.50
Suite Assembly Service	TBD
White Ink Variable Data Printing	+\$1.00
Metallic Gold or Silver Variable Data Printing	starting at +\$2

POCKETS, JACKETS, AND GATEFOLDS

Standard Pockets	\$1.50
Laser Cut Gatefolds	\$3
Angled & Laser Cut Pockets	\$4 and up
Vellum Full Wrap/Jacket (unprinted)	\$1
CMYK Printed Vellum or Paper Wrap/Jacket	\$3
Flat Foil Invitation Wrap/Jacket	\$3.50
Full Color Art Wrap	\$3
Fully Custom Designed Pockets	\$6 and up

CUSTOM ART

Custom Venue Illustration (Line Art)	\$100 and up
Custom Venue Watercolor (Real Painting)	\$200 and up
Custom Design Fee	\$250 and up



Let's Muse...

THANK YOU FOR CONSIDERING PAPER MUSE .CO to be part of your love story. We're honored to help you create wedding invitations & stationery that not only set the tone for your special day but also serve as cherished keepsakes for years to come. Our goal is to make the process as seamless, exciting, and enjoyable as possible—because planning your wedding should be as delightful as the day itself.

If you have any questions along the way, don't hesitate to reach out. We're here to guide you, support you, and make sure every detail is picture-perfect. Now, let's bring your vision to life and create something truly unforgettable.

WELCOME TO THE PAPER MUSE .CO FAMILY - LET'S MUSE TOGETHER!

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